

## **ELACTA Board of Directors 2022-2024 Term Activity Report**

### **Introduction**

The term spanning from 2022 to 2024 has been marked by a transformative period for ELACTA, characterised by navigating the challenges and opportunities of the post-pandemic world. As the global landscape shifted with increased mobility, higher costs, and a renewed focus on institutional relations, ELACTA undertook the difficult task to reinforce its internal organisational structure while strategically positioning itself to support its members in their endeavours.

### **Challenges**

The post-pandemic era brought forth several challenges that required careful consideration and strategic planning:

1. **Increased Mobility:** With the relaxation of travel restrictions and the resurgence of international mobility, ELACTA faced the challenge of adapting to a more dynamic environment while ensuring the safety and well-being of its members.
2. **Higher Costs:** Escalating costs posed a significant challenge, impacting operational expenses. Balancing financial sustainability with the provision of quality services became paramount.
3. **Rekindling Institutional Relations:** Reestablishing and nurturing institutional relations post-pandemic required deliberate efforts to rebuild trust and collaboration with key stakeholders.

### **Opportunities**

Amidst these challenges, ELACTA identified numerous opportunities for growth and development:

1. **Internal Organisational Enhancement:** The post-pandemic period presented an opportune moment to formalise responsibilities for all stakeholders within ELACTA, fostering transparency, accountability, and efficiency in operations.

2. **Procedural Revisions and Enhancements:** The revision and completion of procedures enabled ELACTA to streamline its processes, ensuring agility and adaptability in responding to evolving needs and circumstances.
3. **Strengthening Position and Support for Members:** By strategically positioning itself as a leading authority in its field, ELACTA aimed to bolster its influence and capacity to support members in their projects, initiatives, and professional development endeavours.

## **Achievements**

Throughout the 2022-2024 term, the Board of Directors of ELACTA made significant strides in addressing these challenges and seizing the identified opportunities:

1. **Internal Organisational Formalisation:** Clear delineation of responsibilities and enhanced stakeholder engagement fostered a culture of collaboration and mutual support within ELACTA.
2. **Procedural Revisions and Completion:** Comprehensive review and refinement of procedures streamlined operations, enhancing organisational efficiency and effectiveness.
3. **Institutional Relations:** Proactive engagement with institutional partners and stakeholders facilitated the establishment of mutually beneficial partnerships and collaborations.
4. **Member Support and Empowerment:** ELACTA intensified its efforts to provide members with valuable resources, support, and networking opportunities, empowering them to thrive in their respective endeavours.

## **Specific Activities**

### **1. Organisational issues**

- Revised Statutes in collaboration with Law office in Austria
- Initiated L&B event google calendar on ELACTA website
- Updating and creating regulatory documents for the ethical and administrative obligations of the Board, the Members of ELACTA, Volunteers and other collaborators, etc.
- Online voting system
- Initiated and implemented a task tracker system in Google Sheets to facilitate the task and deadline management of the Board Members

### **2. Events**

- CERPS International Malta
- Case Presentation Webinar
- ELACTA 13th Conference

### **3. Public Relations**

Represented ELACTA at :

- the 12<sup>th</sup> BFHI Network coordinators' meeting, Lille, March 2024
- the annual ILCA meeting and talking at plenary session/discussion about IBCLC recognition, August 2023
- EABM in Split, May 2023
- AICPAM Assembly, November 2023
- VSLs Study Day, November 2023
- the Nordic Breastfeeding Conference, September 2023
- the World Breastfeeding Conference, March 2023
- the EISL Congress, July 2023,
- in all ACLR events: Retreat for Romanian IBCLCs, July 2023, Nutrition Conference, October 2023, IBCLC Day 2023 and 2024, World Breastfeeding Week 2023
- in the National Conference of the Israeli Association of IBCLC, in February 2023
- in the BDL National Conference in Fulda, in March 2023

### **4. Projects**

- Education workshop with EISL and National Member Associations in Vilnius
- Deliverables supporting Recognition: Presentation for officials, Awareness activities for Member Associations, Role of IBCLC poster / infographic

### **5. Meetings**

- Regular monthly online meetings
- 4 in-person meetings
- 4 President meetings

### **Conclusion**

As we conclude the 2022-2024 term, the Board of Directors of ELACTA reflects on a period of resilience, adaptation, and growth. While the post-pandemic landscape presented its share of challenges, it also afforded valuable opportunities for organisational enhancement and member support. Looking ahead, ELACTA remains committed to its mission of advancing the field and supporting its members, poised to embrace the opportunities and challenges that lie ahead.